



Press Release

Training and awareness workshop targeting media professionals and female politicians around the theme “Women, Politics, Media and Communication” Hammamet, March 30-31 – April 1st 2010

The International Research and Training Institute for the Advancement of Women (UN-INSTRAW) and the Center for Arab Women Training and Research (CAWTAR), in collaboration with the United Nations Information Center in Tunis (UNIC), the United Nations Population Fund (UNFPA), and United Nations Development Fund for Women, are organizing an awareness workshop targeting media professionals and female politicians around the theme “Women, Politics, Media and Communication”.

This session, which will be opened by Mrs. Bebiya Bouhnaq Chihi, Minister of Women Affairs, Family, Children and Elderly, has been initiated in anticipation of the municipal elections that will take place in May 2010. It is being organized in the context of the project “Strengthening women’s leadership and participation of women in the political process and decision-making in Algeria, Morocco and Tunisia,” and will be held from March 30th to the 1st of April 2010, at Hotel Marco Polo in Hammamet.

A study performed under the framework of the same project, entitled “The mediatization of women’s political participation in Algeria, Morocco and Tunisia” underlines the strategic role of media in the promotion of women’s political participation. This report, issued from a media exercise, allows one to see that although media treatment regarding women’s participation in politics is generally positive, the airtime reserved for women in audiovisual media is considerably lower than that of men.

Taking this data into consideration, the session will involve both male and female journalists, different Tunisian media outlets (written press, audiovisual, electronic) as well as politically active women, all with the goal of introducing a gender-based approach to the media sector as far as political participation is concerned. The aim is, on the one hand; to promote a more egalitarian treatment of male and female politicians in the press, and on another; to improve the relationship between the latter and the media.

These axes, which constitute the priority intervention areas defined by the 2009-2014 Presidential Program and the 11th Development Plan, are managed on an institutional

En collaboration avec



7 impasse nr.1 Rue 8840 Centre Urbaine Nord - P.O. Box nr 105 - 1003 Cité El Khadra - Tunis – TUNISIE

☎ +216 (0)71 792 298 - ☎ +216 (0)71 780002 – Email: info@womenpoliticalparticipation.org



Donor:



level as well as in the context of a multilateral partnership as illustrated by this activity.

En collaboration avec



7 impasse nr.1 Rue 8840 Centre Urbaine Nord - P.O. Box nr 105 - 1003 Cité El Khadra - Tunis – TUNISIE

☎ + 216 (0)71 792 298 - 📠 +216 (0)71 780002 – Email: info@womenpoliticalparticipation.org