



UNITED NATIONS
INTERNATIONAL RESEARCH AND TRAINING INSTITUTE FOR THE ADVANCEMENT OF WOMEN

Call for Proposals

Researcher for the joint UNDP-INSTRAW Project “Gender and Remittances: creating gender-responsive local development”

1. BACKGROUND

The hope to find suitable employment to improve their lives is the overwhelming motivation for millions of people who migrate away from their countries of origin. With the number of migrants worldwide now reaching almost 200 million, their productivity and earnings are a powerful force for poverty reduction. Women constitute almost half of all migrants worldwide, an estimated 95 million.

Remittances - money that migrants earn abroad and send home - constitute one of the most visible impacts of population migration, particularly for the countries of origin. The emerging international focus on remittances serves to highlight the important role that migrants play as agents of change in both their countries of origin and destination. Since 1990 the prominence of international migration on the international agenda has been rising and Governments have been actively seeking novel ways of addressing the issues and inherent concerns and exploring options to harness the development potential of remittances in achieving the MDGs.

Remittances represent an important way out of extreme poverty for a large number of people. They fundamentally differ from other financial flows in that remittances are based on social ties and networks of responsibility and affection. Remittances are a financial manifestation of a complex network of relations that are established between migrants, their families and communities of origin and therefore, there is a need to examine their economic, social, political, and cultural consequences. Apart from augmenting individual incomes, at the macro level they contribute to the foreign exchange reserves of countries of origin.

Gender-based analysis is essential to not only generating an improved understanding of remittance flows through the informal sector but also to defining sustainable and participatory interventions for creating entrepreneurship opportunities that can assist in the transition of the informal/private sector towards greater regularization and recognition. However, there is a serious dearth of effective data collection, systematic analysis and management systems that can provide guidance to the practitioner. The data gap is deep since the gender dimension cuts across different areas. Micro-level household surveys on both the sending and the recipient sides that directly address the question of gender could provide a starting point.

The cross-practice and interagency project jointly implemented by the UNDP Gender Team, BDP & CDG and UN-INSTRAW in Albania, Dominican Republic, Lesotho, Morocco, Philippines and Senegal aims to enhance gender-responsive local development by promoting options in the utilization of remittances for sustainable livelihoods and by building social capital. It aims to increase awareness and improve access by women-headed remittance-recipient households to productive resources while augmenting their assets and strengthening their capacities; provide relevant

information and support local/national governments to identify/formulate policies to optimize the utilization of remittances for sustain-able livelihoods and building social capital and enhance capacity of key stakeholders to integrate gender into policies, programmes, projects, and other initiatives linking remittances with sustainable livelihoods and building social capital.

2. OBJECTIVES OF THE PROJECT

The Project's **overall objective** is to enhance gender-responsive local development by identifying and promoting options in the utilization of remittances for sustainable livelihoods and the building of social capital in poor rural and semi-urban communities. It will be implemented in six countries, which provide a global representation of UNDP's Regional Bureaus: Albania, Dominican Republic, Lesotho, Morocco, Philippines and Senegal. The criteria for country selection include: the significance of remittances with respect to national GDP, the proportion of women migrants with respect to overall migration, and the engagement of the national government and the Diaspora in working together to arrive at policies for the creation of an efficient remittances market.

The Project's **strategic aims and priorities** are as follows:

1. To increase awareness and improve access by women-headed, remittance-recipient households to productive resources while augmenting their assets and strengthening their capacities;
2. To provide relevant information and support to local and national governments to identify and formulate policies that will optimize the utilization of remittances for sustainable livelihoods and building social capital;
3. To enhance the capacities of key stakeholders to integrate gender into policies, programmes, projects, and other initiatives linking remittances with sustainable livelihoods and building social capital.

3. PHASES AND COMPONENTS:

The Project will be carried out in two stages:

Phase 1 will involve the gathering of necessary data; capacity diagnostics and assessments at the community level; the creation of a policy dialogue among relevant stakeholders; and the mobilization of resources for the second phase. The following components have been defined in this phase:

1.1 Research Component: Background study: Gathering of secondary and new data. The information collected through this component will help define clear interventions and allow the monitoring of progress achieved against measurable benchmarks. This component is thoroughly explained in this document.

1.2 Capacity diagnostics and assessments at both the human and institutional levels: In each of the Project countries, a dialogue will be organized among key stakeholders to ensure a coherent understanding of the needs and priorities of local

communities. Together with the data and information collected through the desk reviews, household surveys, in-depth interviews and focal groups, these assessments will be used to formulate the demand-based and participatory interventions to be carried out in Phase 2 of the Project.

1.3 Creation of a policy dialogue: In each of the Project countries, relevant stakeholders -including local researchers, academic institutions and the private sector- will be engaged to begin a policy dialogue that will build upon the identified capacities in 1.2 and contribute towards creating gender-responsive sustainable livelihoods and entrepreneurial-strengthening interventions.

Phase 2 will involve the development and implementation of pilot projects in each of the Project countries, which link demand-based capacities and identified catalytic policies in regard to migration, remittance flows, and co-development.

4. DESCRIPTION OF THE POST

The objective of the contract is the realization of components 1.1 and 1.2 of Phase 1 as well as an activity destined to initiate component 1.3 of the same phase for Dominican Republic.

4.1 Functions and specific activities of the investigating institution or person that assumes the functions of the main researcher

INSTRAW will be responsible for the development of the global theoretical framework of the Project, which will precisely define what is considered gender-sensitive local development, what the linkages are between migration and development from a gender perspective, etc. INSTRAW will also be responsible for the methodological design of the Project as well as the design of the instruments (quantitative and qualitative) for the production of data and the selection of the destination country. The utilization of a homogeneous theoretical and methodological framework is aimed at assuring comparability among the six case-studies that allows for obtaining general policy recommendations.

For their part, the institution or person responsible for carrying out the components described above will have the following duties:

Component 1.1

1. Review of the literature (data from migrants' countries of origin and destination) of the existing principal bibliography concerning the migratory processes between the two countries, the underlying gender aspects of those processes, remittances (flows, channels, use and impact on the macro level), factors affecting the use of remittances, migration policies and development policies, etc. INSTRAW will provide a detailed guide covering the topics that need to be included in this review. Based on the results of this review INSTRAW, in collaboration with the institution/person, will select a community or geographic area in the destination country upon which to focus the production of new data.
2. Review of the investigative instruments proposed by INSTRAW and suggestions regarding the adaptation of these instruments to the context of the case study.

3. Production of new data both in the origin country of migration and in the community or geographic area of the selected destination country by means of the following investigative techniques:¹
 - a. Quantitative research tools: One households surveys: 300-400 remittance-senders' households will be surveyed in Dominican Republic.
 - b. Qualitative research tools: the following tools will be combined:

| Qualitative research tools | | |
|--------------------------------------|--|--|
| Targeted agent | | Balancing research tools and sample sizes |
| Sending country (Dominican Republic) | Women and men with remittance-based entrepreneurial experience | 10 interviews / 1-2 focus groups |
| | Women and men receiving and using remittances | 15 interviews or 5 life-stories / 1-2 focus groups |
| Destination country (USA) | Women and men in charge of sending remittances | 20 interviews or 5 life stories / 1-2 focus groups |
| Key informants | Sending country (Dominican Republic) | 5-7 interviews / 2-4 group interviews or discussion groups in each country |
| | Destination country (USA) | |

4. Transcription of the interviews, life stories and focus groups.
5. Tabulation of the quantitative data from the SPSS surveys
6. Analysis of the information produced by the fieldwork (qualitative and quantitative) and the creation of an investigative report.
7. Attending two global project meetings with: UNDP's representatives, INSTRAW's representatives, main researchers in the six project countries and UNDP country office's focal point for the project in each project country. The costs of the attendance to these meetings is not covered by the budget presented in this proposal, but will be covered with extra-funds.

Component 1.2

Both components 1.2 and 1.3 serve as a bridge to Phase II

1. Mapping of the key actors in the origin and destination countries. The map will include the identification of key actors at the local level in the origin countries of migration (institutions tied to local development, national or international organizations with development projects in the region, community associations, the private sector, etc.) and at the national level in destination countries (governmental organizations involved with immigration and development policies, migrant organizations originating in the origin country, NGOs involved in development with co-development projects in the origin country). The map will also include a pre-diagnosis of capacities and an evaluation of the human and institutional ability of each of these actors to cooperate with and/or participate in programs, projects or other initiatives working to tie remittances to the creation of sustainable ways of life and the construction of social capital from a gender perspective. This pre-diagnosis will be carried out through interviews with each of these actors. The topics that will need to be covered in these interviews will be explained by INSTRAW. The local UNDP office in the country of origin will

¹ In case that additional funds were available, research tools could be expanded (i.e.: passing a household survey in the destination country, carrying out a higher number of interviews and focal groups both in the country of origin and the destination country).

provide all of the information it has available regarding the key actors to the institution or person responsible for the project.

Activity that will initiate component 1.3

1. UNDP country office will be in charge of creating a Gender and Remittances Steering Committee, in which key actors in the origin country of migration will participate. This Committee will serve as a key instrument for the establishment of a policy dialogue. The main researcher should:
 - a. Collaborate with UNDP Dominican Republic in the identification of key actors
 - b. Attend two meetings of the Gender and Remittances Steering Committee. The first one will be held prior to the beginning of fieldwork. The main researcher will present the methodology and inform on the research component of the project. The second one will be held once the first draft of the project report is finished. The main researcher will release the results of the investigation and receive feedback. UNDP Dominican Republic will be in charge of organizing these meetings.

Additionally, the main researcher will provide any information about the implementation and evolution of the project that might be required by INSTRAW. The main researcher will also maintain permanent communication with UNDP Dominican Republic. The main researcher will maintain communication with UNDP regional gender advisors and other UNDP departments involved in the project.

4.2 Products

- Desk review, including:
 - Review of the literature
 - Mapping of key actors
- Review and proposals for modification of the investigatory instruments designed by INSTRAW.
- Transcriptions of the interviews, life stories and discussion groups.
- Tabulations of the results of the home surveys from SPSS.
- Fieldwork report
- First draft of the research report
- Final research report: this document will be the final version of the research report and will include the suggestions and feedback obtained both in the second meeting with the Gender and Remittances Steering Committee and in the second global project meeting. The research report will include a pre-diagnosis of the capacities of each of the identified actors to cooperate and/or participate in the programs, projects and other initiatives designed to tie remittances to the creation of sustainable ways of life and the construction of social capital from a gender perspective.

The products will be handed out either in English, French or Spanish (except the transcriptions of the interviews).

4.3 Eligible applicants

- Individual researchers
- Research teams: the person who will assume the functions of main researcher should be identified

- Non-profit institutions that have a mandate to conduct research: the person who will assume the functions of main researcher should be identified

4.4 Requirements

The selected institution or individual will need to have at least five years of research experience. Research experience in the area of migration and development from a gender perspective is required. Previous work on the specific theme of remittances will also be appreciated. The institution or person should be accomplished in the use of qualitative and quantitative techniques. Also valued will be experience in the creation of networks and the articulation of political actors in the spheres of migration, gender and development, as well as experience in research tied to the formation of public policies.

Given that the objective of the Project is to produce information on two countries simultaneously, (the sending country and the receiving country) the institution or person needs to be preferably located in one of them with already-established demonstrable ties with a research institution in the area of remittances, gender and development in the other country. If the institution or person is not located in either of the countries it is essential that the institution or person has undertaken some similar research project between the origin country and one of the destination countries.

4.5 Documentation to be presented

- Documentation on the applicant person's/team's/institution's:
 - o In the case of individual researchers: Curriculum vitae
 - o In the case of research teams:
 - Curriculum vitae of the person who will assume the functions of the main researcher
 - Curriculum vitae of other members of the proposed research team
 - o In the case of institutions:
 - Curriculum vitae of the person who will assume the functions of the main researcher
 - Curriculum vitae of other members of the proposed research team
 - Information on the institution: Short description of the institution's latest research activities and work on related issues (migration, remittances, gender and development). Any other relevant information on the institution's capacity to lead the research.
- Publications of the person/institution on related issues (migration, remittances, gender and development).
- Outline of the proposed research team (or sketch of how the research would be carried out in the case of individual researchers) in order to fulfill all the functions and carry out the fieldwork both in the country of origin (Dominican Republic) and the country of destination (USA).
- Short letter of presentation with arguments that support the person's/team's/institution's capacity to lead the research and fulfill the requirements

This documentation may be presented either in English, French or Spanish.

4.6 Deadline and contact information

The deadline for submitting proposals is June 22nd 2007

Proposals should be submitted to genderandmigration@un-instraw.org

4.7 Budget

The total budget is US\$ 46.330

The following is a proposal of a possible break down of the budget. The person/institution will be autonomous to redistribute it, maintaining the total amount.

| Suggested break down of the budget, US\$ | |
|---|---------------|
| Cost Category | |
| Main researcher | 12.000 |
| Desk review | 3.000 |
| Fieldwork in the country of origin | |
| Household survey | 10.000 |
| Qualitative fieldwork | 4.560 |
| Mapping in origin | 1.500 |
| Transcriptions | 1.900 |
| Codification of quantitative data | 600 |
| Fieldwork in the destination country | |
| Qualitative fieldwork | 3.720 |
| Mapping in destiny | 1.500 |
| Transcriptions | 1.550 |
| Data analysis | 3.000 |
| Final report | 3.000 |
| TOTAL | 46.330 |

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| ACTIVITIES | RESPONSIBLE | MONTH 2008 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|-------------------|------------|---|---|---|----------|---|---|---|-------|---|---|---|-------|---|---|---|-----|---|---|---|------|---|---|---|------|---|---|---|--------|---|---|---|
| | | JANUARY | | | | FEBRUARY | | | | MARCH | | | | APRIL | | | | MAY | | | | JUNE | | | | JULY | | | | AUGUST | | | |
| | | 1 | 2 | 3 | 4 | 1 | 2 | 3 | 4 | 1 | 2 | 3 | 4 | 1 | 2 | 3 | 4 | 1 | 2 | 3 | 4 | 1 | 2 | 3 | 4 | 1 | 2 | 3 | 4 | 1 | 2 | 3 | 4 |
| Fieldwork (gathering of new data) and series of consultations organized with key stakeholders. | Main researcher | █ | █ | █ | █ | █ | █ | █ | █ | | | | | | | | | | | | | | | | | | | | | | | | |
| Transcriptions and data codification | Main researcher | █ | █ | █ | █ | █ | █ | █ | █ | | | | | | | | | | | | | | | | | | | | | | | | |
| Fieldwork report | Main researcher | | | | | | | | | █ | | | | | | | | | | | | | | | | | | | | | | | |
| Analysis of data produced | Main researcher | | | | | | | | | █ | █ | █ | █ | █ | █ | █ | █ | | | | | | | | | | | | | | | | |
| Preparation of the research report | Main researcher | | | | | | | | | | | | | █ | █ | █ | █ | █ | █ | █ | █ | | | | | | | | | | | | |
| First draft of the research report | Main researcher | | | | | | | | | | | | | | | | | █ | █ | █ | █ | | | | | | | | | | | | |
| Comments on the first draft | UNDP-INSTRAW | | | | | | | | | | | | | | | | | █ | █ | █ | █ | | | | | | | | | | | | |
| Second meeting of G&R SC: continuation of policy dialogue, feedback on first draft | G&R SC consultant | | | | | | | | | | | | | | | | | █ | █ | █ | █ | █ | █ | | | | | | | | | | |
| Meeting INSTRAW-research team-UNDP focal points-UNDP in Dominican Republic (?) Discussion on the draft research reports | UNDP CO (DR?) | | | | | | | | | | | | | | | | | | | | | | | █ | █ | | | | | | | | |
| Final research report | Main researcher | | | | | | | | | | | | | | | | | | | | | | | | | | | | | █ | | | |